The name OCSiAl consists of the symbols of the four chemical elements. Three of them are the most abundant elements in the Earth’s crust: oxygen (O), silicon (Si) and aluminium (Al). The fourth element, carbon (C), is a special, fundamental element of life and nanotechnologies that are already changing the face of modern-day technology.

In all materials, the spelling of the company name should be written only as in the OCSiAl logo, where:
• O, C, S, and A are capital letters
• i and l are lowercase letters

When working with the logo, you must always use the templates in these Guidelines. The arrangement and proportions of the logo elements must not be changed.
The C6 logo symbol can also be used on its own in marketing materials. It can occupy a small area in the format.

Such positioning is used in digital documents, such as presentations and advertising, in corporate documents better use full logo.

When working with the logo, you must always use the templates in these Guidelines. The arrangement and proportions of the logo elements must not be changed.
Basic options:
1. without the strapline
2. with the strapline 
   vertical version
3. with the strapline 
   horizontal version

The option of the logo in a block 
together with the strapline 
is always preferable. The logo 
options provided here serve 
as templates.

The arrangement and proportions 
of the logo elements must 
not be changed. The layout 
breakdown is given here only 
to allow verification of the correct 
layout of the logo.

When working on layouts, 
always use samples 
of symbols and blocks 
provided in the electronic 
version of these Guidelines.

OCSiAl Style Guidelines
## Logo. Layout and use best practices

The required clear area surrounding the logo is calculated from the proportion of the logo element. There must be no other graphics or text in this area.

### Edge of layout

When working on layouts, always use samples of symbols and blocks provided in the electronic version of these Guidelines.
Reproduction of the logo

It is desirable to reproduce the logo on a background that is one of the company brand colors:
1. white
2. black
3. graphite
4. green

The logo reproduction options provided here serve as templates.

When working on layouts, always use samples of symbols and blocks provided in the electronic version of these Guidelines.

OCSiAl Style Guidelines
Company brand colors

Corporate style is based on four main brand colors: green, black, graphite, and cool gray.

When working with the logo, you must always only use these brand colors and combinations of them.

It is prohibited to use any other colors in general corporate materials.

The main brand colors are the colors of the symbols, as well as color accents and brand backgrounds.

The company's color scheme is also used in the design of interiors, branded clothing, souvenirs, etc.

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**Green**

<table>
<thead>
<tr>
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<th>Digital</th>
</tr>
</thead>
<tbody>
<tr>
<td>C 59</td>
<td>R 121</td>
</tr>
<tr>
<td>M 0</td>
<td>G 183</td>
</tr>
<tr>
<td>Y 100</td>
<td>B 41</td>
</tr>
<tr>
<td>K 0</td>
<td></td>
</tr>
</tbody>
</table>

PANTONE 376 CP

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**Black**

<table>
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<tbody>
<tr>
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<td>G 33</td>
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<td>Y 33</td>
<td>B 32</td>
</tr>
<tr>
<td>K 92</td>
<td></td>
</tr>
</tbody>
</table>

PANTONE BLACK 7 CP

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**Graphite**

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<td>G 59</td>
</tr>
<tr>
<td>Y 22</td>
<td>B 65</td>
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<tr>
<td>K 78</td>
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HEX #393b41

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**Cool gray**

<table>
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<td>B 106</td>
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<tr>
<td>K 54</td>
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</tr>
</tbody>
</table>

HEX #5d606a

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OCSAI Style Guidelines
The general slogan is: “Redefining materials Reinventing technologies”.

Examples of how to set the corporate slogan:
1. on two lines, align center
2. on two lines, align left
3. on four lines

When setting the corporate slogan, use the font Graphik LCG.

The options presented here serve as templates.
OCSiAl calls out to all investors, researchers, scientists, inventors, businesspeople, innovators and manufacturers to join efforts in solving the materials and energy gap. We invite global industry to create materials using the unique properties of nanotubes.
Civilization can overcome its challenges.

The world of materials will change beyond recognition.

Welcome to the age of carbon.
Proxima Nova

All body texts must be set in Proxima Nova (Regular, Medium, Semibold or Bold).
Not less than 6-point size.
Font scale-up in steps of 2 points.

- Microsoft JhengHei UI is used for documents in Chinese
- MS Gothic for documents in Japanese
- Malgun Gothic for documents in Korean

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890“’?!#$%::()[{}]/-+*

OCSiAl calls out to all investors, researchers, scientists, inventors, businesspeople, innovators and manufacturers to join efforts in solving the materials and energy gap. We invite global industry to create materials using the unique properties of nanotubes.