



graphene
nanotubes
for the global
industry



Corporate Style Guidelines

Logo

The name OCSiAl consists of the symbols of the four chemical elements. Three of them are the most abundant elements in the Earth's crust: oxygen (O), silicon (Si) and aluminium (Al). The fourth element, carbon (C), is a special, fundamental element of life and nanotechnologies that are already changing the face of modern-day technology.

In all materials, the spelling of the company name should be written only as in the OCSiAl logo, where:

- O, C, S, and A are capital letters
- i and l are lowercase letters

When working with the logo, you must always use the templates in these Guidelines. The arrangement and proportions of the logo elements must not be changed.

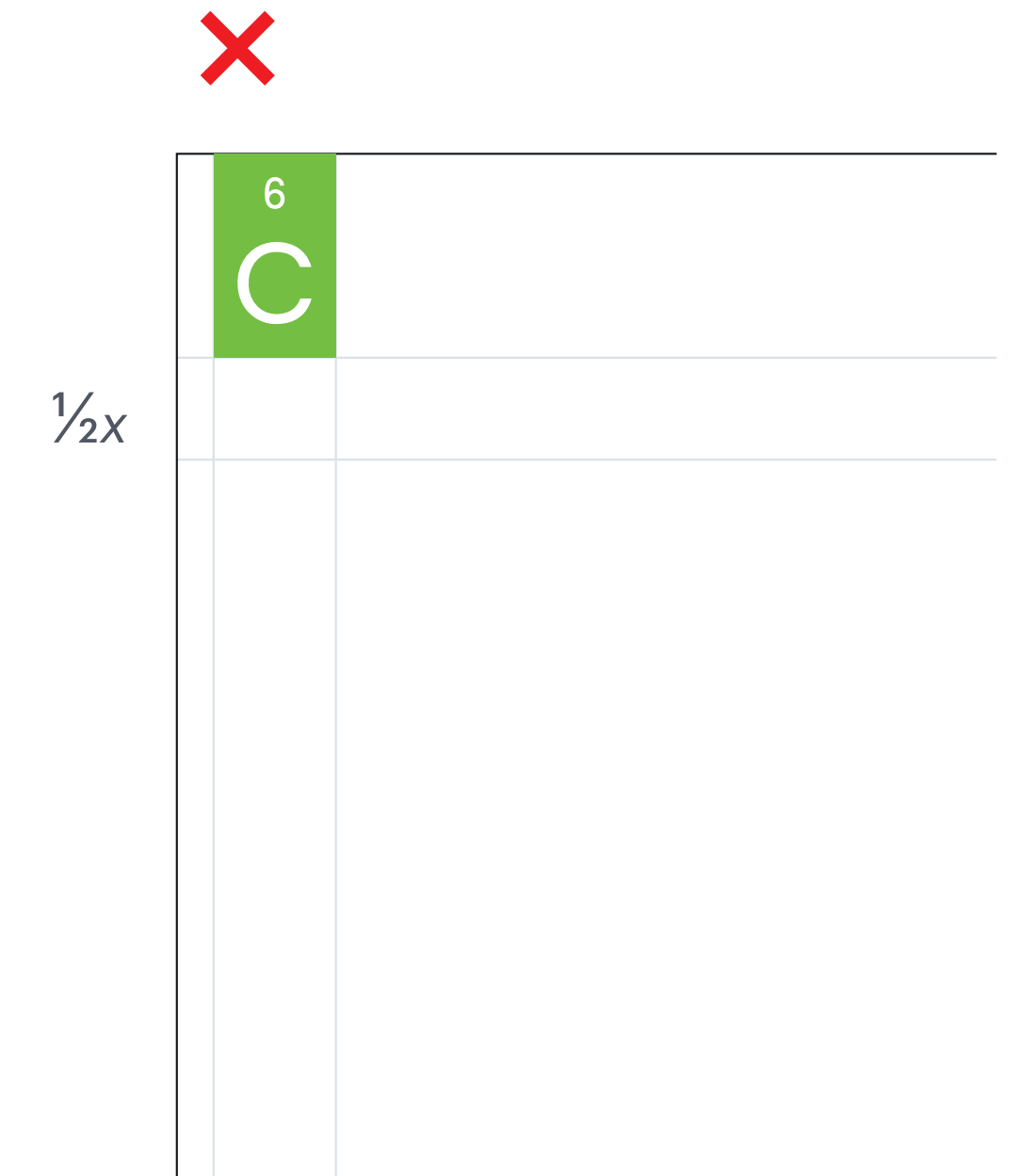


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Logo

The C6 logo symbol can also be used on its own in marketing materials. It can occupy a small area in the format.

Such positioning is used in digital documents, such as presentations and advertising, in corporate documents better use full logo.



When working with the logo, you must always use the templates in these Guidelines. The arrangement and proportions of the logo elements must not be changed.

Logo

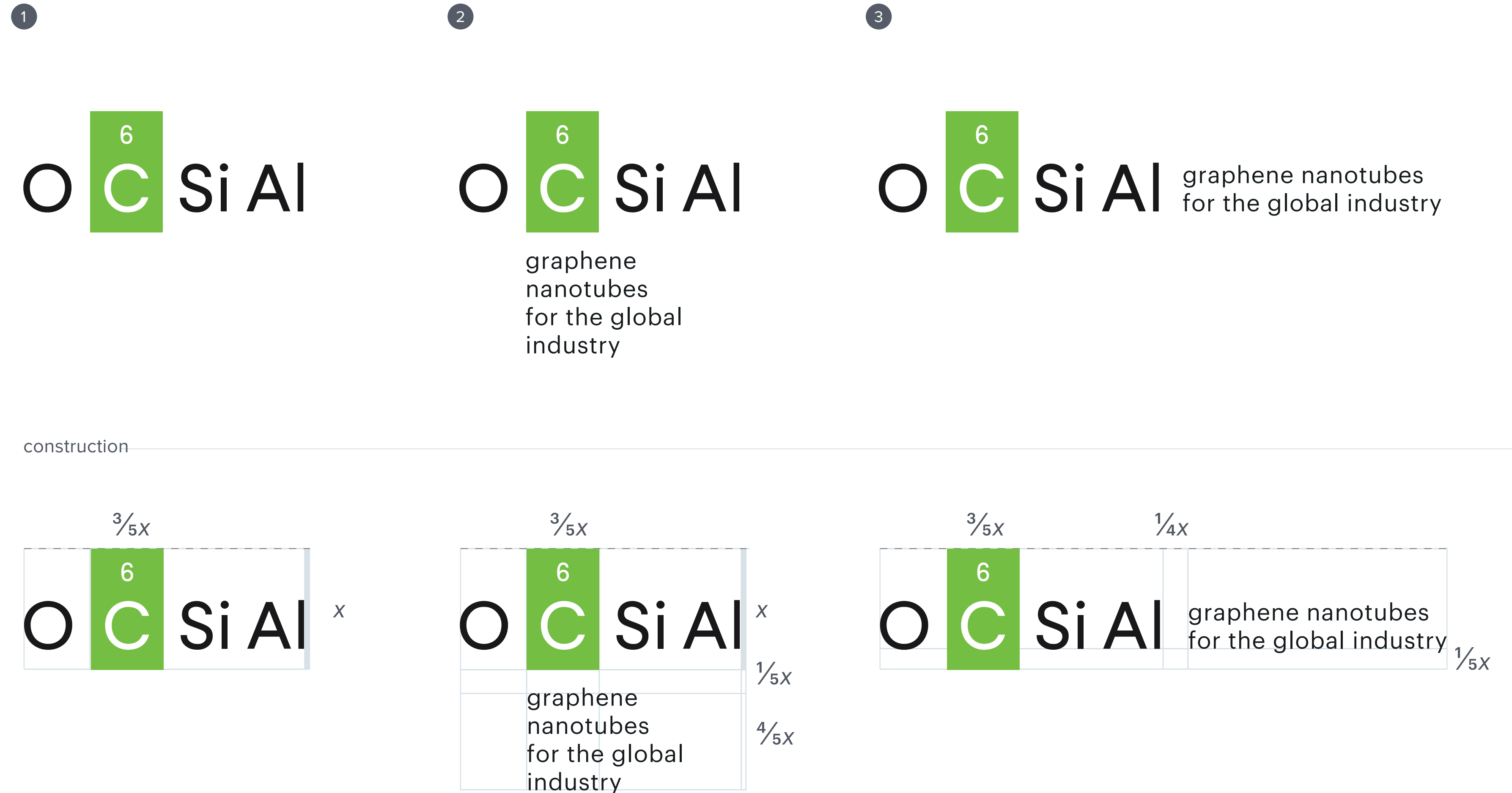
Basic options:

1. without the strapline
2. with the strapline vertical version
3. with the strapline horizontal version

The option of the logo in a block together with the strapline is always preferable. The logo options provided here serve as templates.

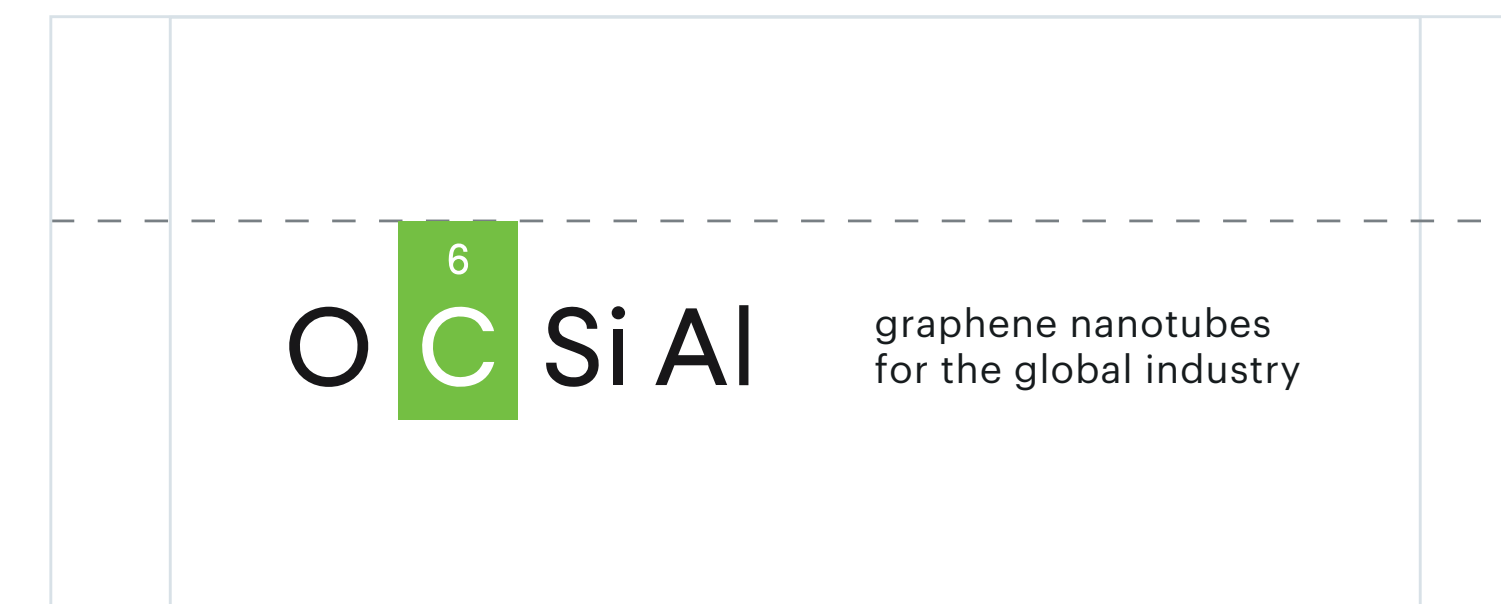
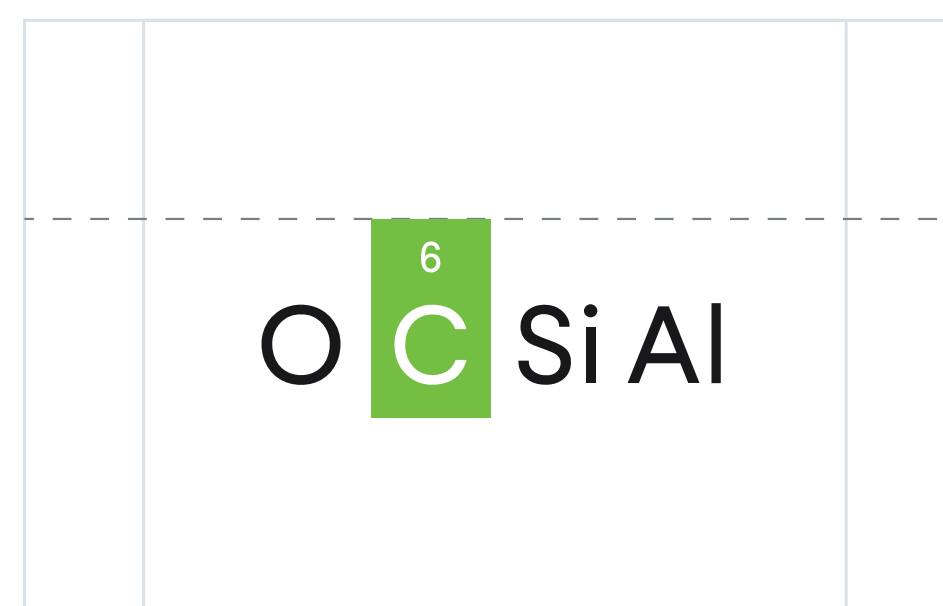
The arrangement and proportions of the logo elements must not be changed. The layout breakdown is given here only to allow verification of the correct layout of the logo.

When working on layouts, always use samples of symbols and blocks provided in the electronic version of these Guidelines.



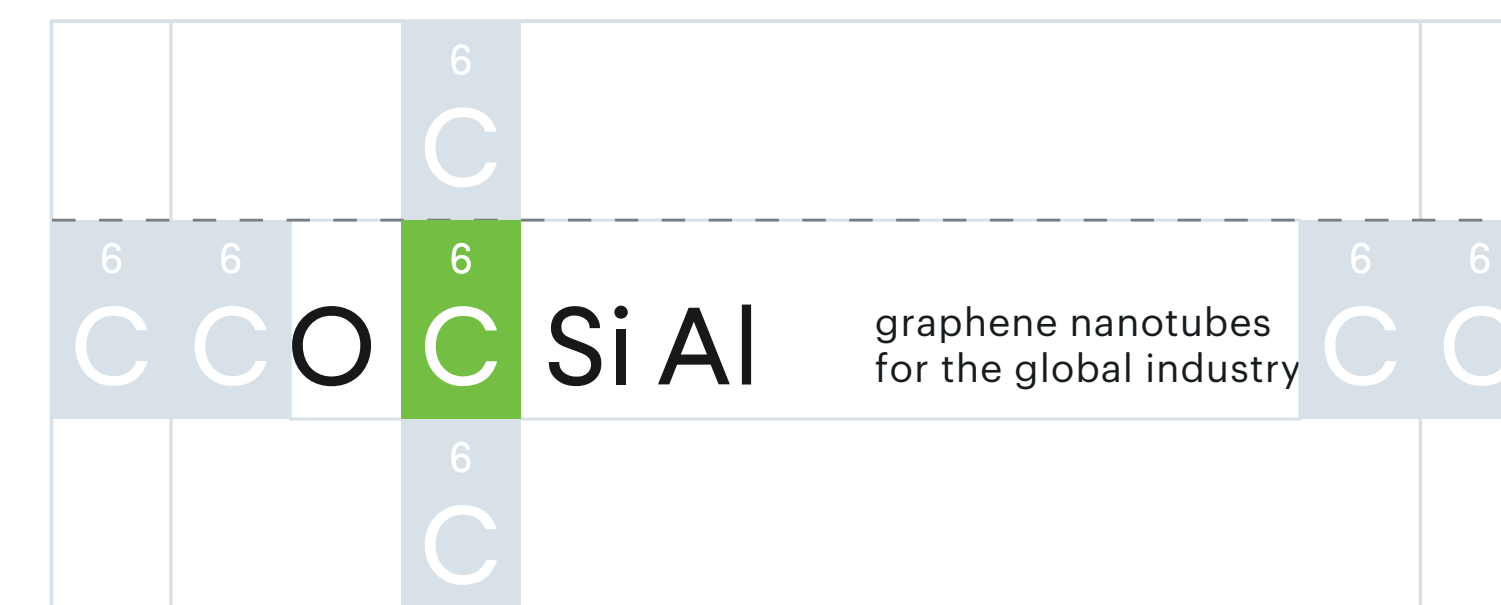
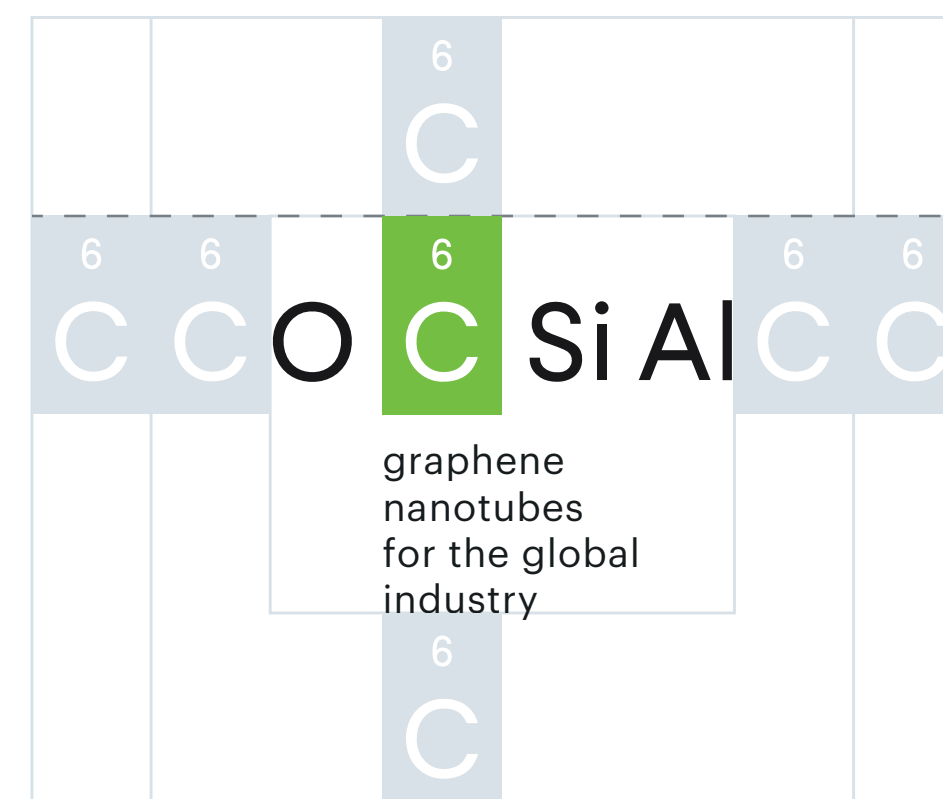
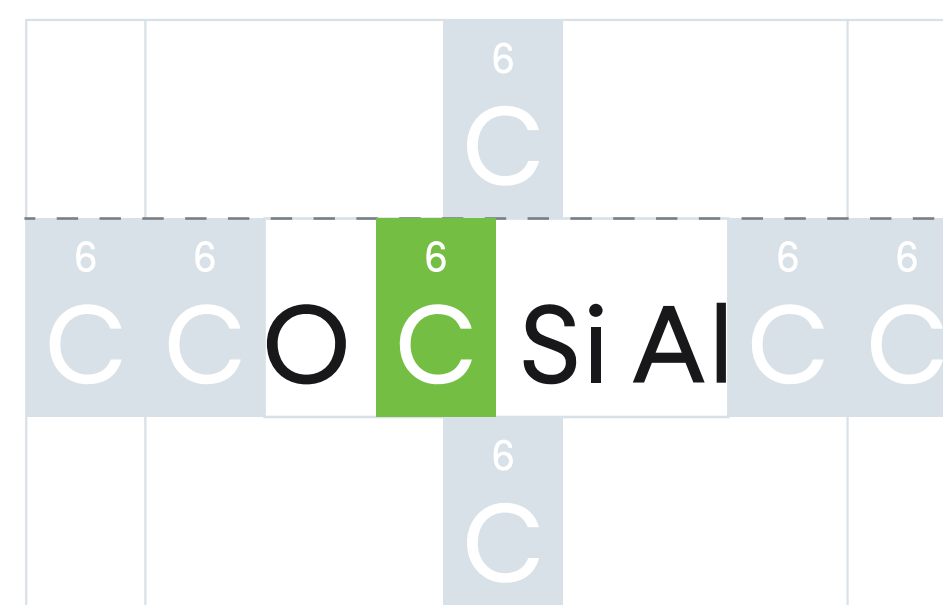
Logo. Layout and use best practices

The required clear area surrounding the logo is calculated from the proportion of the logo element. There must be no other graphics or text in this area.



Edge of layout

construction



When working on layouts, always use samples of symbols and blocks provided in the electronic version of these Guidelines.

Reproduction of the logo

It is desirable to reproduce the logo on a background that is one of the company brand colors:

1. white
2. black
3. graphite
4. green

The logo reproduction options provided here serve as templates.

When working on layouts, always use samples of symbols and blocks provided in the electronic version of these Guidelines.



Company brand colors

Corporate style is based on four main brand colors: green, black, graphite, and cool gray.

When working with the logo, you must always only use these brand colors and combinations of them.

It is prohibited to use any other colors in general corporate materials.

The main brand colors are the colors of the symbols, as well as color accents and brand backgrounds.

The company's color scheme is also used in the design of interiors, branded clothing, souvenirs, etc.

Green

Print	Pantone Color Bridge
C — 59	PANTONE 376 CP
M — 0	
Y — 100	
K — 0	

Digital	
R — 121	HEX #75C044
G — 183	
B — 41	

Black

Print	Pantone Color Bridge
C — 40	PANTONE BLACK 7 CP
M — 35	
Y — 33	
K — 92	

Digital	
R — 34	HEX #222120
G — 33	
B — 32	

Graphite

Print	Pantone Color Bridge
C — 44	PANTONE Cool Gray 11 CP
M — 34	
Y — 22	
K — 78	

Digital	
R — 57	HEX #393b41
G — 59	
B — 65	

Cool gray

Print	Pantone Color Bridge
C — 44	PANTONE Cool Gray 10 CP
M — 34	
Y — 22	
K — 54	

Digital	
R — 93	HEX #5d606a
G — 96	
B — 106	

Slogan

The general slogan is:
“Redefining materials
Reinventing technologies”.

Examples of how to set
the corporate slogan:


1. on two lines, align center
2. on two lines, align left
3. on four lines

When setting the corporate
slogan, use the font
Graphik LCG.


The options presented
here serve as templates.


on two lines

**Redefining materials
Reinventing technologies**


on two lines

**Redefining materials
Reinventing technologies**


on four lines

**Redefining
materials
Reinventing
technologies**

Fonts. Presentations and corporate documents

Arial

All presentations and administrative documents must be set in Arial (Regular, Medium, Semibold or Bold).

Not less than 6-point size.

Font scale-up in steps of 2 points.

- Microsoft JhengHei UI is used for documents in Chinese
- MS Gothic for documents in Japanese
- Malgun Gothic for documents in Korean

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890“”!?\$#%:;(){}/-+*

OCSiAl is the world's largest manufacturer of graphene nanotubes and owns the only scalable technology that can synthesize them in industrial volumes. A graphene nanotube (also known as a single wall carbon nanotube) is a rolled-up sheet of graphene.

High electrical and thermal conductivity, strength and flexibility – all together, these exceptional properties make it a universal additive for improving the properties of most known materials. When embedded into a material, the nanotubes create a 3D reinforced and conductive network. OCSiAl produces high-purity graphene nanotubes under the TUBALL™ brand name.

OCSiAl calls out to all investors, researchers, scientists, inventors, businesspeople, innovators and manufacturers to join efforts in solving the materials and energy gap. We invite global industry to create materials using the unique properties of nanotubes.

Graphik LCG

All headings and statements must be set only in Graphik LCG (Regular, Medium, Semibold or Bold). Not less than 20-point size with tracking -35. Font scale-up in steps of 4-8 points.

- Microsoft JhengHei UI is used for documents in Chinese
- MS Gothic for documents in Japanese
- Malgun Gothic for documents in Korean

Header fonts 20

Header fonts 24

Header fonts 32

Header fonts 40

Header fonts 48

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890"""!?\$#%:;(){}/-+*

**Civilization can overcome
its challenges.**

**The world of materials will
change beyond recognition.**

**Welcome to the age
of carbon.**

Proxima Nova

All body texts must be set in Proxima Nova
(Regular, Medium, Semibold or Bold).
Not less than 6-point size.
Font scale-up in steps of 2 points.

- Microsoft JhengHei UI is used for documents in Chinese
- MS Gothic for documents in Japanese
- Malgun Gothic for documents in Korean

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890“”!?\$#%:;(){}/-+*

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